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NEIFELD REF.: PIP-71-KATZ

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

USPTO CONFIRMATION CODE: 2507

SERIAL NO: 09/776,683

FILED: 2/6/2001

EXAMINER: KEMPER

GROUP ART UNIT: 3622

FOR: Targeted Communications Based on Promotional Response

37 CFR 1.138 REQUEST FOR EXPRESS ABANDONMENT

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

Sir:

The applicant hereby requests the express abandonment of Application Serial No. 09/776,683.

Respectfully Submitted,

10/28/04

DATE

[Signature]

Richard A. Neifeld, Ph.D.

Registration No. 35,299

Attorney of Record

Printed: November 11, 2003 (5:25pm)

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NEIFELD IP LAW, P.C.  
2001 Jefferson Davis Highway  
Suite 1001, Crystal Plaza 1  
Arlington, VA 22202

Tel: 703-415-0012  
Fax: 703-415-0013  
Email: [rneifeld@Neifeld.com](mailto:rneifeld@Neifeld.com)  
Web: [www.Neifeld.com](http://www.Neifeld.com)

## TRANSMITTAL LETTER

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

RE: Attorney Docket No.: PIP-71-KATZ  
Application Serial No.: 09/776,683  
Filed: 02/06/01  
Title: TARGETED COMMUNICATIONS BASED ON  
PROMOTIONAL RESPONSE  
Inventor: GARY M. KATZ, et al.  
Group Art Unit: 3622  
Examiner: KEMPER

SIR:

Attached hereto for filing are the following papers:

37 CFR Request for Express Abandonment

Our check in the amount of \$0.00 is attached covering the required fees.

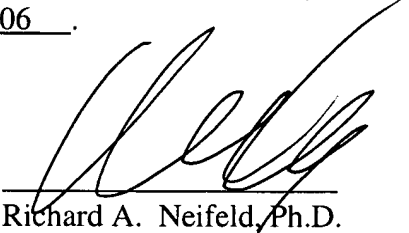
The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106.



31518

PATENT TRADEMARK OFFICE

9/7/04  
Date

  
Richard A. Neifeld, Ph.D.  
Registration No. 35,299  
Attorney of Record

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(ABANDONED)\Drafts\TransLtr\_040819.wpd